



# 74<sup>TH</sup> Annual Convention

**SEPTEMBER 13-16, 2022**



**WESTIN**  
ANAHEIM RESORT



**Exhibitor Prospectus**



# 74<sup>TH</sup> Annual Convention

**SEPTEMBER 13-16, 2022**

## California Ambulance Association

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833  
Toll Free: (877) 276-1410 • Fax: (916) 924-7323 • [www.the-caa.org](http://www.the-caa.org)

### SPONSORSHIP and EXHIBITOR INFORMATION

The California Ambulance Association's Annual Convention will be held September 13-16, 2022 at the Westin Anaheim Resort. We encourage you to market your business by participating as a sponsor and/or an exhibitor, while showing your support of the CAA.

signage displayed throughout the convention. We look forward to your participation.

Exhibit spaces are distributed based on level of sponsorship and date of receipt of contract and payment.

The CAA Marketplace will feature table top displays on Wednesday, September 14, 2022 from 7:30 am - 5:00 pm and on Thursday, September 15, 2022 from 7:30 am to 2:40 pm. The CAA Marketplace will serve as the central convening area for convention delegates.

Additional Exhibit Hall passes can be purchased for your company reps for \$200 each. Exhibit hall passes include tickets to the Wednesday and Thursday lunches and Wednesday evening President's Reception.

All sponsors and exhibitors will receive a listing and recognition in the post-convention issue of *The Siren* and the convention program, in addition to

In order to be recognized on conference signage and printed material, your contract and payment must be received by August 29, 2022.

# SPONSORSHIP OPPORTUNITIES

## ELITE SPONSORSHIP ..... \$4,500

### ITEMS INCLUDE:

- Preferred Location for Exhibit Space (electricity included)
- Recognition Throughout All Days of Conference, Verbally and on Signage (Tuesday-Friday)
- Company logo on hotel room keycards (deadline of July 19, 2022)
- Full Conference Registrations for 3 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 10 minutes
- Full Page, Full Color Ad Provided to all Conference Attendees
- Banner Ad on CAA Website for 1 Year
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 4 issues

Do you want to see your logo and hear your name at every opportunity for the full four days of the conference? If the answer is yes, then the Elite Sponsorship is for you. The Elite Sponsors get recognized at all of the events available to VIP, Premium and Gold.

## V.I.P. SPONSORSHIP ..... \$2,750

### OPTIONS:

- President's Reception (Wednesday)
- Keynote Speaker (Wednesday)
- Lunch (Wednesday)
- Lunch (Thursday)
- Keynote Speaker (Thursday)
- Conference Mobile App
- Wifi for Attendees

### ITEMS INCLUDED:

- Preferred Location for Exhibit Space (electricity included)
- Recognition During Selected Activity
- Full Conference Registrations for 2 People
- Exhibit Hall Passes for 2 Additional Representatives
- Opportunity to address all attendees during Wednesday lunch for 5 minutes
- Quarter Page Ad in Conference Schedule
- Banner Ad on CAA Website for 6 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule
- ½ Page Ad in *Siren* magazine for 2 issues

## PREMIUM SPONSORSHIP .... \$1,750

### OPTIONS:

- Golf Tournament (Tuesday)
- Tuesday Evening Social Activity (Tuesday)
- Breakfast (Wednesday)
- Breakfast (Thursday)

### ITEMS INCLUDED:

- Exhibit Booth (electricity included)
- Recognition During Selected Activity
- Full Conference Registration for 1 Person
- Business Card Sized Ad in Conference Schedule
- Banner Ad on CAA Website for 3 Months
- Opportunity to Add Item to Attendee Tote Bag
- Company Listing in Conference Schedule

## GOLD SPONSORSHIP ..... \$1,250

### OPTIONS:

- Golf Tournament Lunch & Beverages (Tuesday)
- Golf Awards/Contest Holes (Tuesday)
- Morning Break (Wednesday)
- Afternoon Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Thursday)
- Breakfast (Friday)
- Lunch (Friday)
- Breakout Session (Wednesday)
- Breakout Session (Thursday)
- Branded Tote Bags For All Attendees

### ITEMS INCLUDED:

- Exhibit Space (electricity included)
- Recognition During Selected Activity
- Company Listing in Conference Schedule
- Banner Ad on CAA Website for 1 Month
- Opportunity to Add Item to Attendee Tote Bag

## EXHIBIT ONLY ..... \$750 for Members \$1,150 for Non-Members

### ITEMS INCLUDED:

- Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- Company Listing in Conference Schedule
- Participation In Attendee Passport Program
- Opportunity to Add Item to Attendee Tote Bag
- 2 Exhibit Hall Passes (2 tickets to Wednesday lunch, Wednesday Reception and Thursday lunch included)

# SCHEDULE OF EVENTS

## TUESDAY, SEPTEMBER 13, 2022

- 10am ..... **Golf Tournament**
- 12:00 pm - 4:00 pm ..... **Exhibitor Set Up**
- 6:00 pm - 8:00 pm ..... **Pre Conference Reception on Hotel Rooftop**

## WEDNESDAY, SEPTEMBER 14, 2022

- 6:30 am - 7:30 am ..... **Exhibit Set-up**
- 7:30 am - 5:00 pm ..... **Registration Open**
- 7:30 am - 5:00 pm ..... **CAA Marketplace (Exhibit Hall)**
- 7:30 am - 8:15 am ..... **Continental Breakfast**
- 8:00 am - 10:00 am ..... **Welcome / Keynote**
- 10:05 am - 10:55 am .... **Breakout Sessions**
- 10:55 am - 11:15 am ..... **Break in the CAA Marketplace**
- 11:15 am - 12:10 pm ..... **General Session**
- 12:10 pm - 1:25 pm ..... **Lunch**
- 1:30 pm - 2:20 pm ..... **Breakout Sessions**
- 2:20 pm - 2:45 pm ..... **Break in the CAA Marketplace**
- 2:45 pm - 3:35 pm ..... **Breakout Sessions**
- 3:40 pm - 4:30 pm ..... **General Session (CAASE Awards Presentations)**
- 4:30 pm - 5:30 pm ..... **Break in the CAA Marketplace**
- 5:30 pm - 7:00 pm ..... **President's Reception**

## THURSDAY, SEPTEMBER 15, 2022

- 7:30 am - 8:30 am ..... **Continental Breakfast**
- 7:30 am - 2:40 pm ..... **CAA Marketplace (Exhibit Hall)**
- 7:30 am - 4:00 pm ..... **Registration Open**
- 8:30 am - 9:45 am ..... **Keynote / General Session**
- 9:45 am - 10:15 am ..... **Break in the CAA Marketplace**
- 10:15 am - 11:05 am ..... **Breakout Sessions**
- 11:10 am - 12:15 pm ..... **General Session**
- 12:15 pm - 1:15 pm ..... **Lunch**
- 1:20 pm - 2:10 pm ..... **Breakout Sessions**
- 2:10 pm - 2:40 pm ..... **Break in CAA Marketplace & Raffle**
- 2:45 pm - 4:00 pm ..... **General Session**

## FRIDAY, SEPTEMBER 16 (COMMITTEE & BOARD MTGS)

- 8:00 am - 2:00 pm ..... **Committee and Board of Directors Meetings**



# 74<sup>TH</sup> Annual Convention

This agreement will constitute the entire understanding of our company's participation of California Ambulance Association Annual Convention to be held September 13-16, 2022 at the Westin Anaheim Resort. I have reviewed the document titled "Sponsor and Exhibitor Information" and understand the benefits that will be provided to our company in return for the sponsorship and the obligations of our company as a participant.

**If paying by credit card, please register online.**

**If paying by check, please fill out the form below and mail along with your check to the address below.**

Company Name: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ E-Mail: \_\_\_\_\_

Contact: \_\_\_\_\_ Signature: \_\_\_\_\_

**PLEASE CHECK YOUR SELECTION:**

**Elite Sponsorship – \$4,500**

**V.I.P. Sponsorship – \$2,750 (select one option below)**

- President's Reception w/ Stars of Life Recognition (Wednesday)
- Lunch (Thursday)
- Lunch (Wednesday)
- Keynote Speaker (Wednesday)
- Branded Tote Bags For All Attendees

**Premium Sponsorship – \$1,750 (select one option below)**

- Golf Tournament (Tuesday)
- Evening Social Activity (Tuesday)
- Breakfast (Wednesday)
- Breakfast (Thursday)

**Gold Sponsorship – \$1,250 (select one option below)**

- Golf Tourn. Lunch & Drinks (Tues.)
- Golf Awards / Contest Holes (Tuesday)
- Morning Break (Wednesday)
- Afternoon Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Thursday)
- Breakfast (Friday)
- Lunch (Friday)
- Breakout Session (Wednesday)
- Breakout Session (Thursday)

**Exhibit Space Only – \$750/members or \$1,150/non-members**

**MAKE CHECK PAYABLE TO CALIFORNIA AMBULANCE ASSOCIATION**

**Total Amount Enclosed:** \_\_\_\_\_

**PLEASE COMPLETE AND RETURN TO:**

## California Ambulance Association

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