



CALIFORNIA
AMBULANCE
ASSOCIATION

76TH Annual Convention

September 17-20, 2024

Resilience.

Deeply Rooted, Always Ready.



EXHIBITOR PROSPECTUS



76TH Annual Convention

September 17-20, 2024

SPONSORSHIP AND EXHIBITOR INFORMATION

The California Ambulance Association's 76TH Annual Convention will be held September 17-20, 2024 at the Westin Anaheim. We encourage you to market your business by participating as a sponsor and/or an exhibitor, while showing your support of the CAA.

The CAA Marketplace will feature table top displays on Wednesday, September 18, 2024 from 7:30 am to 5:00 pm and on Thursday, September 19, 2024 from 7:30 am to 2:40 pm. The CAA Marketplace will serve as the central convening area for convention delegates.

All sponsors and exhibitors will receive a listing and recognition in the post-

convention issue of *The Siren* and the convention program, in addition to signage displayed throughout the convention. We look forward to your participation.

Exhibit spaces are distributed based on level of sponsorship and date of receipt of contract and payment.

Additional Exhibit Hall passes can be purchased for your company reps for \$325 each. Exhibit hall passes include tickets to the Wednesday and Thursday lunches and Wednesday evening President's Reception.

In order to be recognized on conference signage and printed material, your contract and payment must be received by August 27, 2024.



SPONSORSHIP OPPORTUNITIES

ELITE SPONSOR\$4,750

ITEMS INCLUDE:

- ◆ Preferred Location for Exhibit Space (electricity included)
- ◆ Recognition Throughout All Days of Conference, Verbally and on Signage (Tuesday-Friday)
- ◆ Company logo on hotel room keycards (deadline of August 12, 2024)
- ◆ Five Conference Registrations
- ◆ Opportunity to address all attendees during Wednesday lunch for 10 minutes
- ◆ Full Page, Full Color Ad Provided to all Conference Attendees
- ◆ Banner Ad on CAA Website for 1 Year
- ◆ Opportunity to Add Item to Attendee Tote Bag
- ◆ Company Listing in Conference Schedule
- ◆ ½ Page Ad in *Siren* magazine for 4 issues

Do you want to see your logo and hear your name at every opportunity for the full four days of the conference? If the answer is yes, then the **ELITE SPONSORSHIP** is for you. The Elite Sponsors get recognized at all of the events available to VIP, Premium and Gold.

V.I.P. SPONSOR\$3,000

OPTIONS:

- President's Reception (Wednesday)
- Keynote Speaker (Wednesday)
- Lunch (Wednesday)
- Lunch (Thursday)
- Keynote Speaker (Thursday)
- Conference Mobile App
- Wifi for Attendees
- Branded Tote Bags For All Attendees

ITEMS INCLUDED:

- ◆ Preferred Location for Exhibit Space (electricity included)
- ◆ Recognition During Selected Activity
- ◆ Four Conference Registrations
- ◆ Opportunity to address all attendees during Wednesday lunch for 5 minutes
- ◆ Quarter Page Ad in Conference Schedule
- ◆ Banner Ad on CAA Website for 6 Months
- ◆ Opportunity to Add Item to Attendee Tote Bag
- ◆ Company Listing in Conference Schedule
- ◆ ½ Page Ad in *Siren* magazine for 2 issues

PREMIUM SPONSOR ..\$2,000

OPTIONS:

- Golf Tournament (Tuesday)
- Tuesday Evening Social Activity (Tuesday)
- Breakfast (Wednesday)
- Breakfast (Thursday)

ITEMS INCLUDED:

- ◆ Exhibit Booth (electricity included)
- ◆ Recognition During Selected Activity
- ◆ Three Conference Registrations
- ◆ Business Card Sized Ad in Conference Schedule
- ◆ Banner Ad on CAA Website for 3 Months
- ◆ Opportunity to Add Item to Attendee Tote Bag
- ◆ Company Listing in Conference Schedule

GOLD SPONSOR\$1,500

OPTIONS:

- Golf Tournament Lunch & Beverages (Tuesday)
- Golf Awards/Contest Holes (Tuesday)
- Morning Break (Wednesday)
- Afternoon Break (Wednesday)
- Morning Break (Thursday)
- Afternoon Break (Thursday)
- Breakfast (Friday)
- Breakout Session (Wednesday)
- Breakout Session (Thursday)

ITEMS INCLUDED:

- ◆ Exhibit Space (electricity included)
- ◆ Recognition During Selected Activity
- ◆ Two Conference Registrations
- ◆ Company Listing in Conference Schedule
- ◆ Banner Ad on CAA Website for 1 Month
- ◆ Opportunity to Add Item to Attendee Tote Bag

EXHIBIT ONLY \$800 FOR MEMBERS \$1,250 NON-MEMBERS

ITEMS INCLUDED:

- ◆ Exhibit Space (one 6' draped table, 2 chairs, wastebasket and electricity)
- ◆ Company Listing in Conference Schedule
- ◆ Participation In Attendee Passport Program
- ◆ Opportunity to Add Item to Attendee Tote Bag
- ◆ 2 Conference Registrations



SCHEDULE OF EVENTS

TUESDAY, SEPTEMBER 17, 2024

- 10:00 am.....Golf Tournament
- 12:00 pm – 4:00 pm.....Exhibitor Set Up
- 6:00 pm – 8:00 pm.....Pre Conference Reception on Hotel Rooftop

WEDNESDAY, SEPTEMBER 18, 2024

- 6:30 am – 7:30 amExhibit Set-up
- 7:30 am – 5:00 pmRegistration Open
- 7:30 am – 5:00 pmCAA Marketplace (Exhibit Hall)
- 7:30 am – 8:15 am.....Continental Breakfast
- 8:00 am – 10:00 am.....Welcome / Keynote
- 10:05 am – 10:55 am.....Breakout Sessions
- 10:55 am – 11:15 amBreak in the CAA Marketplace
- 11:15 am – 12:10 pmGeneral Session
- 12:10 pm – 1:25 pmLunch
- 1:30 pm – 2:20 pmBreakout Sessions
- 2:20 pm – 2:45 pm.....Break in the CAA Marketplace
- 2:45 pm – 3:35 pmBreakout Sessions
- 3:40 pm – 4:30 pm.....General Session (CAASE Awards Presentations)
- 4:30 pm – 5:30 pmBreak in the CAA Marketplace
- 5:30 pm – 7:00 pmPresident’s Reception

THURSDAY, SEPTEMBER 19, 2024

- 7:30 am – 8:30 amContinental Breakfast
- 7:30 am – 2:40 pmCAA Marketplace (Exhibit Hall)
- 7:30 am – 4:00 pmRegistration Open
- 8:30 am – 9:45 amKeynote / General Session
- 9:45 am – 10:15 amBreak in the CAA Marketplace
- 10:15 am – 11:05 amBreakout Sessions
- 11:10 am – 12:15 pmGeneral Session
- 12:15 pm – 1:15 pmLunch
- 1:20 pm – 2:10 pmBreakout Sessions
- 2:10 pm – 2:40 pmBreak in CAA Marketplace & Raffle
- 2:45 pm – 4:00 pm.....General Session

FRIDAY, SEPTEMBER 20, 2024

- 8:00 am – 2:00 pmCommittee and Board of Directors Meetings



76TH Annual Convention



This agreement will constitute the entire understanding of our company's participation of California Ambulance Association Annual Convention to be held September 17-20, 2024 at the Westin Anaheim Resort. I have reviewed the document titled "Sponsor and Exhibitor Information" and understand the benefits that will be provided to our company in return for the sponsorship and the obligations of our company as a participant.

If paying by credit card, please use the CAA website to register online. [CLICK HERE](#)

If paying by check, please fill out the form below and mail along with your check to the address below.

Company Name: _____

Street Address: _____ City: _____ State: _____ Zip: _____

Telephone: _____ E-Mail: _____

Contact: _____ Signature: _____

PLEASE CHECK YOUR SELECTION:

Elite Sponsorship – \$4,750

V.I.P. Sponsorship – \$3,000 (select one option below)

- President's Reception (Wednesday) Keynote Speaker (Wednesday) Keynote Speaker (Thursday)
- Lunch (Thursday) Lunch (Wednesday) Branded Tote Bags For All Attendees

Premium Sponsorship – \$2,000 (select one option below)

- Golf Tournament (Tuesday) Evening Social Activity (Tuesday) Breakfast (Wednesday)
- Breakfast (Thursday)

Gold Sponsorship – \$1,500 (select one option below)

- Golf Tourn. Lunch & Drinks (Tues.) Golf Awards / Contest Holes (Tuesday) Morning Break (Wednesday)
- Afternoon Break (Wednesday) Morning Break (Thursday) Afternoon Break (Thursday)
- Breakfast (Friday) Lunch (Friday) Breakout Session (Wednesday)
- Breakout Session (Thursday)

Exhibit Space Only – \$800/members or \$1,250/non-members

MAKE CHECK PAYABLE TO CALIFORNIA AMBULANCE ASSOCIATION

Total Amount Enclosed: _____

PLEASE COMPLETE AND RETURN TO:

California Ambulance Association

2520 Venture Oaks Way, Suite 150, Sacramento, CA 95833

Toll Free: (877) 276-1410 • Fax: (916) 924-7323 • www.the-caa.org