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## 2022 CAASE Award Submission

### CAASE Awards Submission

**Submission Category:**

Community Impact Program (open to any community-based program)

**Submission Title:**

ProTransport-1 EMT Scholarship Program

**Contact Name:**

Sean Barker

**Organization:**

ProTransport-1 llc.

**Email:****Preferred**

sean@covalent-health.com

**Number of Annual Service Requests:**

60,000 (Approx)

**Number of Ambulances:**

120

**Business Type (check all that apply):**

Business

**Project Participants (Names, Job Titles & Email Addresses of individuals involved in the project):**

Sean Barker, Marketing and Communication Manager, sean@covalent-health.com  
Mariah Merla, Human Resource Manager, Mariah.Merla@protransport-1.com  
Rochelle Costaglio, Chief People Officer, Rochelle@covalent-health.com  
Holland Hardaway, Administrator, Holland.Hardaway@covalent-health.com  
Matt Condie, Operations Chief, MCondie@protransport-1.com

**Situational Analysis (Background of Project):**

The ProTransport-1 EMT Scholarship program came about as an idea during the COVID-19 pandemic. Workers had been fleeing the EMS industry because of health concerns, stress and burnout. In order to ensure that the Sacramento community's public safety needs were being met, we decided to make an impact by offering full scholarships for people interested in attending the Sacramento State College of Continuing Education EMT program.

**Project Goals:**

Our goal is simply to create opportunities for anyone interested in starting a career in EMS. We do not require the students to fill out any contract that requires them to come work for ProTransport-1 once they complete the course. We support the students by providing ride along experiences during their course and also through our Training Department for any students that need extra mentoring. When the students complete the course if they are interested in working for us, we do our best to find job placement for them at one of our locations. If they chose to work for another EMS provider, it's still a victory because we have met our main objective of increasing the overall EMT count to better serve the community.

**Planning & Implementation (describe process from the planning phase, including research, through implementation phase. Include the overall length of your project in weeks/months):**

We began planning the scholarship program in January 2022. During the initial planning we reached out to the EMS Program Director of Sac State to determine how we could best partner with them. We calculated how many students they expected to have enrolled. How many students were expected to be in online classes and how many were in person. What kind of support could we offer them during class sessions? Where would our marketing efforts be best served to spread the word about our obligation free scholarships. After the initial information gathering was complete, we had to build out our applicant process. We found AirTable software to be best suited for our needs of creating a Scholarship Application form and essay which links to a spreadsheet tracker. Once the form was created, we put together our messaging plan and sent it to our internal employees who possibly have friends or relatives the program could benefit, the Sacramento community via social media channels, and to some of our unqualified job applicants who expressed interest in becoming an EMT. A program overview and scholarship application were also added to our company website to make it official. Next it was time to screen the applicants. We created a set of questions for the initial phone screens, and those who did well were invited to a group interview at our station so that we could get a good feel on which applicants were serious about starting a career in EMS. Those we agreed were best suited received scholarships at Sac State. Our scholarship program is ongoing for the foreseeable future as long as our budget permits. The weekly meetings will continue so that we can keep up with new applicants and discuss any changes we need to make to the program. These meetings allow us to collaborate on what's working and what we can do better. They typically last 1-2 hours. At this point we estimate around 300 hours has been dedicated to this project by our team.

**Results (Did you achieve your goals? How did you measure results?):**

Our original plan was budgeted to provide full scholarships (books, clothes, tuition) to 15 applicants. In total we had over 100 applications. After screenings and interviews were complete, we chose 6 candidates that we felt would complete the program and make an impact in EMS. We view this as a success by providing career opportunities for six individuals who otherwise would not have had the financial means to pay for the course. It also achieved our goal of adding more EMTs to the community. As the program evolves and word spreads about what we are offering, we will see increased scholarship recipients in future classes, and are already in the process of taking applications for fall classes!

**Impact (What impact has this project had on your service? Information can be given as narrative. However, if possible, please provide qualitative and quantitative information.):**



This program has really brought to light how important it is for us to inspire and support the next generation of EMS workers. What we have made an impact in is providing opportunities to the community and building relationships with people in EMS outside of our organization which is becoming more critical every day.

**Budget (Did you have a budget? Budget numbers can be provided as a percentage of overall operating or departmental budget.):**

Approximately \$30,000 was our initial budget.

**Supporting Documents #1:**

ProTransport-1 EMT Scholarship\_Overview.pptx

**Supporting Documents #2:**

PT-1 EMT Scholarship Flyer.png

**Supporting Documents #3:**

Webpage .jpg

**Supporting Documents #4:**

Social Media Post.jpg

**Supporting Documents #5:**

School Visit 3.jpg

**Supporting Documents #6:**

School Visit 2.jpg

**Comments:**

We very much hope that you will consider us for this award. Our team has put a lot of hard work and effort into this program to benefit the EMS industry as a whole. Thank you!

**CAASE Awards Submission Fee:**

CAASE Awards Submission - \$100.00

**General Section**



# EMT SCHOLARSHIP PROGRAM

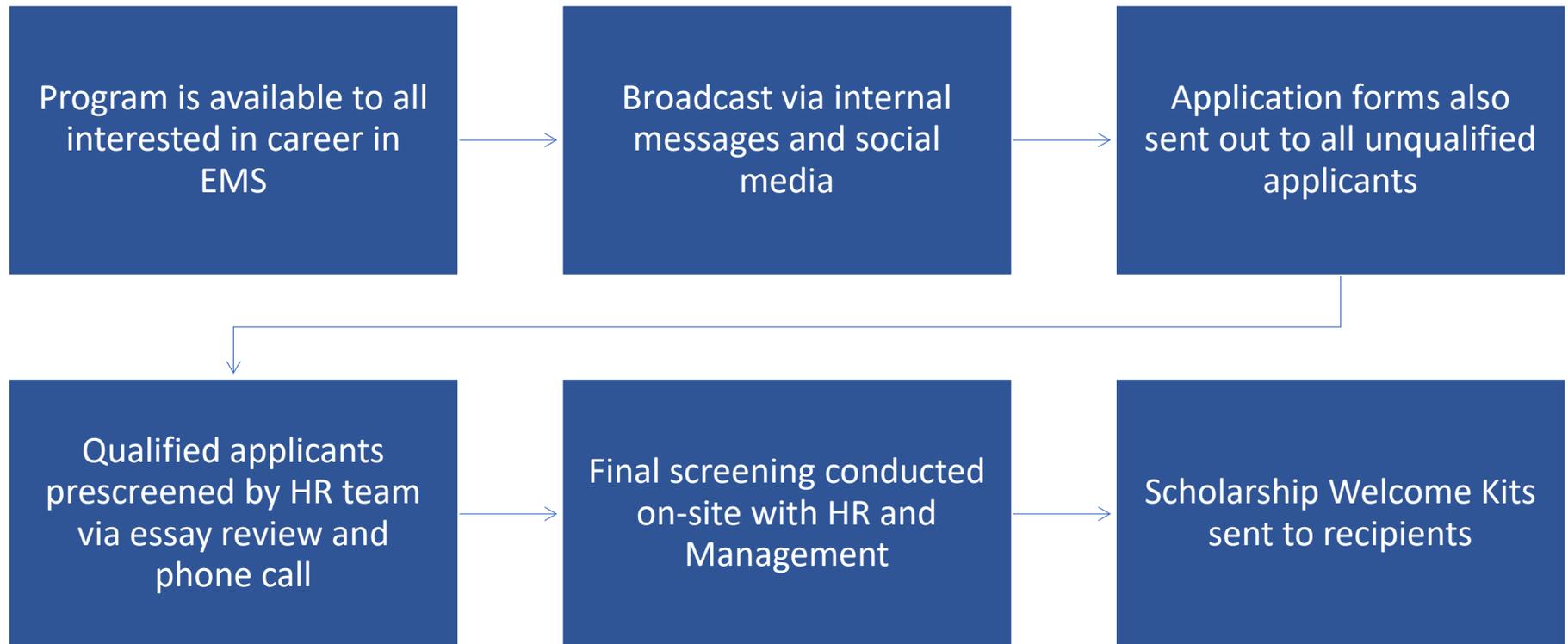
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**SACRAMENTO STATE**  
COLLEGE OF CONTINUING EDUCATION



# Selection Process



# Visibility



Application form information stored and processed in Airtable software



Scholarship section added to PT-1 website under careers tab and is also accessible from homepage



Video testimonial footage will be added.

# Partnership Process

Sac State Logo used in advertising and on demo rigs

PT-1 banner created for Sac State wall space

On site presentations, rig demos and trainings

Ride Alongs offered for all Sac State students

Social Media updates during sessions

Any additional support determined as needed



# EMT SCHOLARSHIP PROGRAM



## GET YOUR EMT LICENSE PAID FOR!

PT-1 and Sacramento State University have teamed up for the first time ever to provide free EMT Scholarships to jump start your career in EMS.

Anyone can apply and applications are simple and easy to fill out. Just scan the QR code below.

Get your friend or family member dialed in today!

- Tuition Paid
- Online Classes
- Quality Education
- Healthcare Career

Scan Application Code



 (707) 665-4291

 [protransport-1.com](http://protransport-1.com)

 [hr@protransport-1.com](mailto:hr@protransport-1.com)





National EMS Education Standard Competencies (4 of 5)

- Emergency Medications
- Names
- Effects
- Actions
- Indications
- Contraindications

Amara

Amara

Taylor





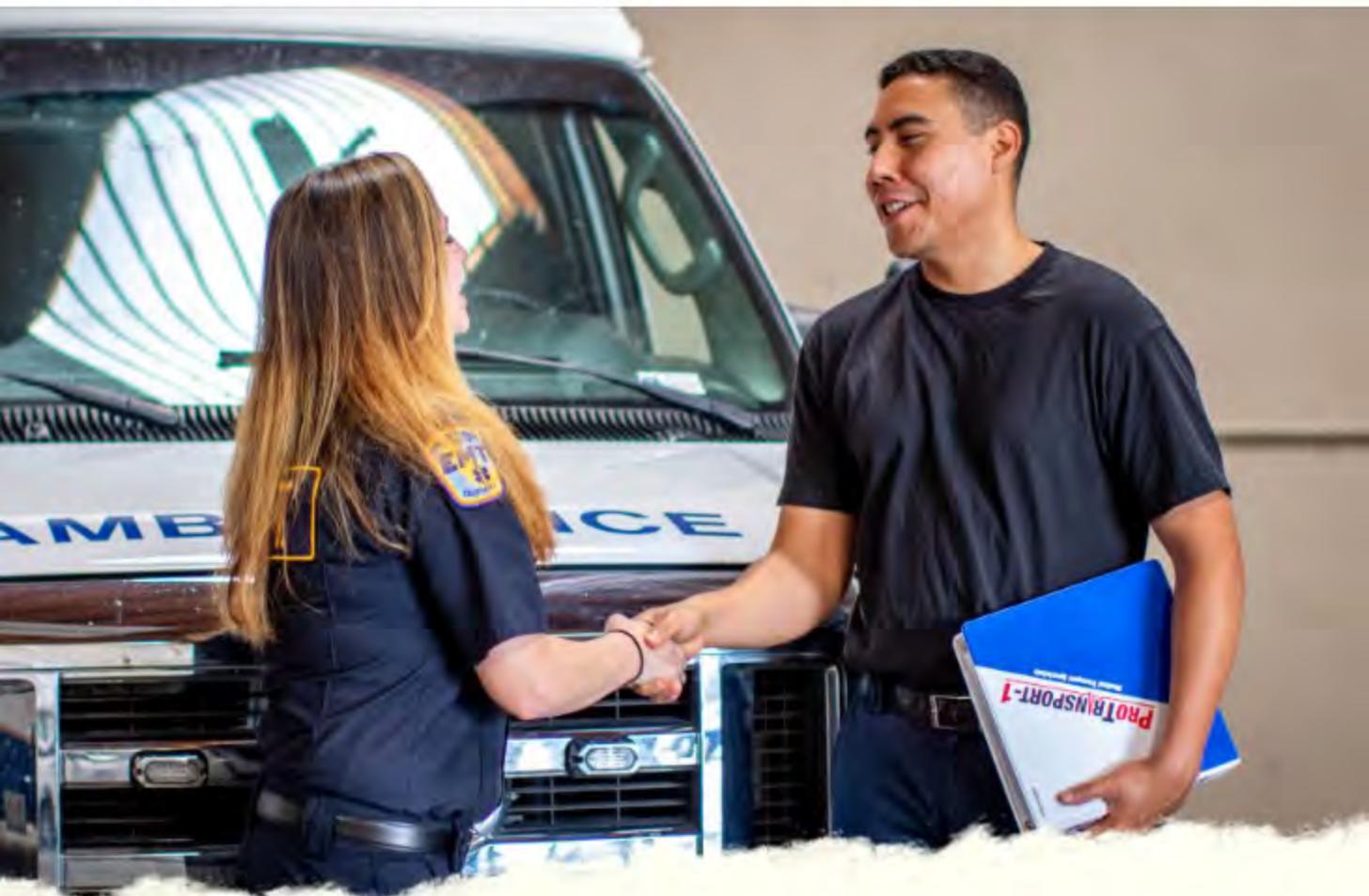


Protransport-1

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We are excited to announce our new EMT Scholarship Program in partnership with Sacramento State University! This PAID scholarship is free and available to anyone that has a genuine interest in starting a career in EMS. Classes are set to begin June 13th and online courses are available. To sign up just scan the QR code below, fill out the easy application, and a member from our team will reach out to you. It's that simple and did we mention...FREE!



# PT-1 EMT SCHOLARSHIP PROGRAM

with  SACRAMENTO STATE  
COLLEGE OF CONTINUING EDUCATION

scan code  
for application



741  
People reached

100  
Engagements

—  
Distribution score

[Boost post](#)



APPLY NOW

## Scholarship Overview

The ProTransport-1 EMT Scholarship program was created to provide affordable educational opportunities to the next generation of Emergency Medical Service professionals. We offer full scholarships to those with a genuine interest in becoming an Emergency Medical Technician (EMT). Through partnering with accredited colleges like Sacramento State University, we ensure that our scholarship recipients will receive the very best education in EMS. If you are considering a career in EMS let us help set you up for success by filling out the easy application form below!

