

# SPONSORSHIP



## GUIDING STAR SPONSOR: \$5,000

Lead the way at the 2025 Stars of Life Celebration by supporting your team and special guests with an unforgettable experience. The Guiding Star Sponsorship ensures a seamless and memorable event for up to 10 attendees, while showcasing your organization's commitment to excellence in the EMS community.

- **Group Access:** 1 CAA Member Host Registration, 4 Star of Life Nominations, and 4 Reception & Award Banquet Guests.
- **Reserved Seating:** Reserved seating for your group during the awards banquet.
- **Recognition:** Sponsorship acknowledgement and logo placement in Stars of Life yearbook, event signage, event webpage, and social media.
- **Memorable Experience:** Appreciation during the celebration program as a valued sponsor.
- **Advertising:** A full-page advertisement in the official Stars of Life Yearbook distributed to all attendees.

## SUPERNOVA SPONSOR: \$4,000

Make a stellar impact at the 2025 Stars of Life Celebration as a Supernova Sponsor! This level offers an exclusive opportunity to shine while providing an exceptional experience for your group of five.

- **Group Access:** 1 CAA Member Host registration, 2 Star of Life Nominations, and 2 Reception & Award Banquet guests.
- **Reserved Seating:** Reserved seating for your group during the awards banquet.
- **Recognition:** Sponsorship acknowledgement and logo placement in Stars of Life yearbook, event signage, event webpage, and social media.
- **Advertising:** A half-page advertisement in the official Stars of Life Yearbook distributed to all attendees.

## STELLAR SPONSOR: \$2,000

Shine bright at the 2025 Stars of Life Celebration by connecting with industry leaders, EMS professionals, and decision-makers in an impactful way. As a Stellar Sponsor, you'll be a cornerstone of the event, showcasing your products, services, or solutions in front of a highly engaged audience.

- **Premium Exhibit Space:** Prime location in the exhibit area to maximize visibility and foot traffic.
- **Recognition:** Sponsorship acknowledgement and logo placement in Stars of Life yearbook, event signage, event webpage, and social media.
- **Networking Access:** Two complimentary event registrations, providing full access.
- **Recognition Opportunities:** Appreciation during the celebration program as a valued sponsor.

**\*\*Must provide a first-responder discount or be a CAA Member.**

**\*\*Exhibit Hours: 7:30 AM - 10:30 AM; 2:30 PM - 6:30 PM**

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## SHOOTING STAR SPONSOR: \$1,500

Let your brand shine across the EMS community with the Shooting Star Sponsorship, designed exclusively for advertising opportunities. This level ensures your message reaches a targeted audience of industry professionals, decision-makers, and attendees throughout the 2025 Stars of Life Celebration.

- Event Program Ad: A full-page advertisement in the official Stars of Life Yearbook distributed to all attendees.

## MEDAL BREAKFAST SPONSOR: \$1,000

### Medal Breakfast Sponsorship

- Two complimentary Medal Breakfast registrations.
- Sponsorship acknowledgement during Medal Breakfast program.
- Logo placement on Medal Breakfast signage.

## COCKTAIL RECEPTION SPONSOR: \$1,000

### Cocktail Reception Sponsorship

- Two complimentary Cocktail Reception & Awards Banquet registrations.
- Sponsorship acknowledgement during Cocktail reception program.
- Logo placement on Cocktail Reception signage.
- Signature Cocktail

**SPONSORSHIP DEADLINE MONDAY, MARCH 3, 2025**